

Web Development & Internet Marketing
e-commerce and e-marketing,
automated sales and marketing tools.



Global
Marketing Group
Results That Make Dollars and Sense

Marketing Tools and Services To Get You Results



PUBLIC RELATIONS SERVICES



We would like to take this opportunity to say thank you for allowing us to share this short description of US Global Marketing Group and how we can handle the promotional needs for your project. We are very excited and look forward to working with you. In the mean time, we have prepared some basic information for you designed to identify many of the functions necessary to facilitate your project. We hope you find this information helpful and should you have any questions please feel free to call us.

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1. The mission of U S Global Marketing Group

US Global Marketing Group uses the **MYM System** to succeed where every other marketing program has failed: It is a practical, step-by-step system **that you can use** to achieve outstanding results because it works based on simple human motivation.

Our mission is to help businesses improve their marketing with proven systems and display signage that produce results you can measure in “Dollars and Sense”.

The system is truly a breakthrough in marketing and advertising, yet it's simple and easy to understand.



Our focus is customer retention through a comprehensive Customer Relationship Management program that is uniquely designed to protect and maximize your marketing investment...

US Global Marketing Group will aggressively develop and execute high impact marketing strategies while seeking out powerful delivery methods that will maximize your ROI for every marketing dollar spent. US Global Marketing Group can operate as an extension of your company, sharing your goals and aspirations while executing new and innovative marketing strategies. We expect to be your complete solution for all of your corporate marketing and advertising needs.

Only on the internet... We use it to communicate and share ideas, strategy and tactical planning, training and support.

2. Marketing Services

A no cost Marketing Evaluation (value \$900.00)

A patented customer capture and retention system (Fortune 50 technology)

Marketing Collateral (Print & Design Work)

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MYM training - the step-by-step system of the Monopolize Your Marketplace Program

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4. Strategy and Tactics

To help expand current business operations we offer a business opportunity package called The BGC program. The price for the complete business opportunity is \$25,000 (*Twenty five thousand dollars*) with an annual license fee.

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In first grade, someone told you...



WHAT TIME TO SHOW UP
WHAT TO WEAR
WHERE TO SIT
WHICH BATHROOM TO USE
WHEN TO EAT LUNCH
WHEN YOU COULD
GO HOME

Now you have a job...
So what's changed?

**START YOUR OWN INTERNET BUSINESS
AND START RUNNING YOUR OWN LIFE!**



tell me more!

Name Your Own Hours... And Have Unlimited Earning Potential.

US Global Marketing Group, offers tremendous flexibility and earning potential to women who would like to name their own hours, and be able to attract and land large corporate accounts. Are you comfortable working in a professional environment? Are you a good communicator, and comfortable working for yourself? Then we invite you learn about the US Global Marketing Group.

The company was founded by James Moss and is networked with the help of marketing professionals and service providers throughout the United States, Canada, and parts of Europe. As a Global Marketing Group service broker, you will have the backing of a world-renowned company and credibility that makes your job easier.

US Global Marketing Group has been consulting on marketing and business development since 1995. Their clients include companies like: The Container Store, CDNOW/Bertelsmann AG, NASDAQ Global Marketing Roundtable, AOL, and Country Wide Mortgage, who says, "We found Global Marketing Group to be very customer friendly. They worked hard to earn our business and followed through on their commitment to customize aspects of the program to our satisfaction before we went "live." Our results were worth 100 times our investment."

As a US Global Marketing Group affiliate, you'll be rewarded with the satisfaction of connecting your clients with the marketing expertise they need to grow and succeed, and with the peace of mind that comes with having control of your own future. If you are a people-person who is looking for a flexible opportunity in the marketing arena, Global Marketing Group could be your answer.

Being in Business with Global Marketing

J.A. Davis has been a marketing services broker for nearly two years, and started his own marketing services brokerage business just one month ago. His alliance with Global Marketing Group allowed him to own his own business because the company offers a wide range of services that appeal to large businesses.

"GMG has the services that appeal to bigger companies, which yield bigger commissions. The company has the credibility and resources that attract large accounts," says J.A. "I decided to branch out on my own because I have total control and, honestly, don't have to work as hard as I did when I was working in-house for another marketing services provider. Now working with GMG, I can continue to run my business myself from home; however I plan to quickly grow and open my own office and hire additional staff."

J.A. continued, "I decided I didn't want to work on somebody else's clock. I work the hours I want. I have time for my family and I have control over my own life. I would definitely recommend this business to women and men who are looking for great profit potential and the ability to balance family life with work life."

Once again if you're looking for the right opportunity to utilize your skills without the constraints of a "Full-Time Job" and the pressure to always do more, consider working for yourself in the marketing arena with US Global Marketing Group. It could be just what you're looking for.

Certified BGC Professional. When you complete our course, you will receive the designation of a Certified BGC Professional, showing lenders and borrowers that you are knowledgeable in all types of business financing, marketing, advertising and brokerage. You will also receive a certificate suitable for hanging in your office or home.

Our objective is to launch BGC programs and help them to market their businesses to prospective clients and customers while conducting ongoing training and seminars to sell the opportunity. Our reseller partners will provide all the needed back-end services while we give training support and education to our network. [To learn more click here...](#)



- Years of growth with a great reputation
- Successful
- Unique products unavailable from anywhere else
- Strong technical backup
- National coverage
- National business accounts
- Continuing growing structure
- Business support

Important message for business owners.

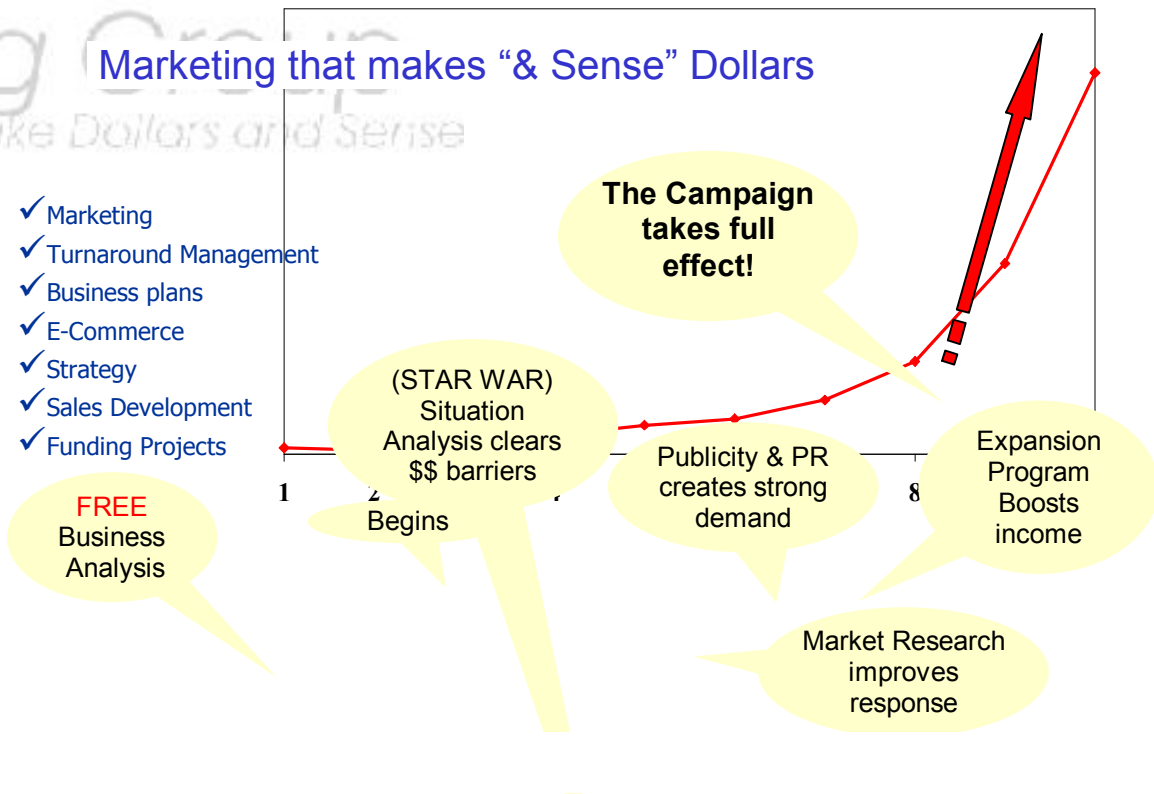
87 % of business owners report not being satisfied with the growth of their business. If you're one that believes your business could or should be growing faster than it is, keep reading.

Participants will receive a no cost business evaluation.

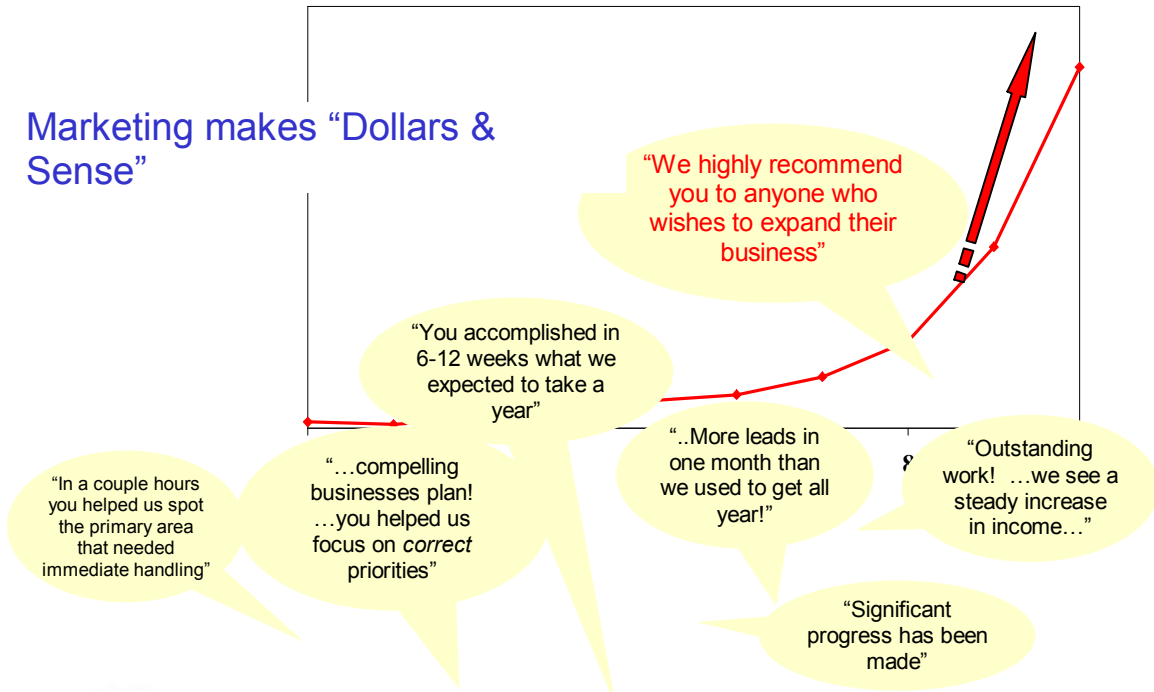
This offer is limited.

The only obligation on business owners is the willingness to participate. No personal or specific information will ever be revealed to other participants. The insights you glean though participating will answer specific questions on how you can grow your business. Including prospect segmentation, unique selling proposition, competitive environment, marketing channels, and a specific **marketing strategy to accelerate your business growth.**

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Marketing makes “Dollars & Sense”

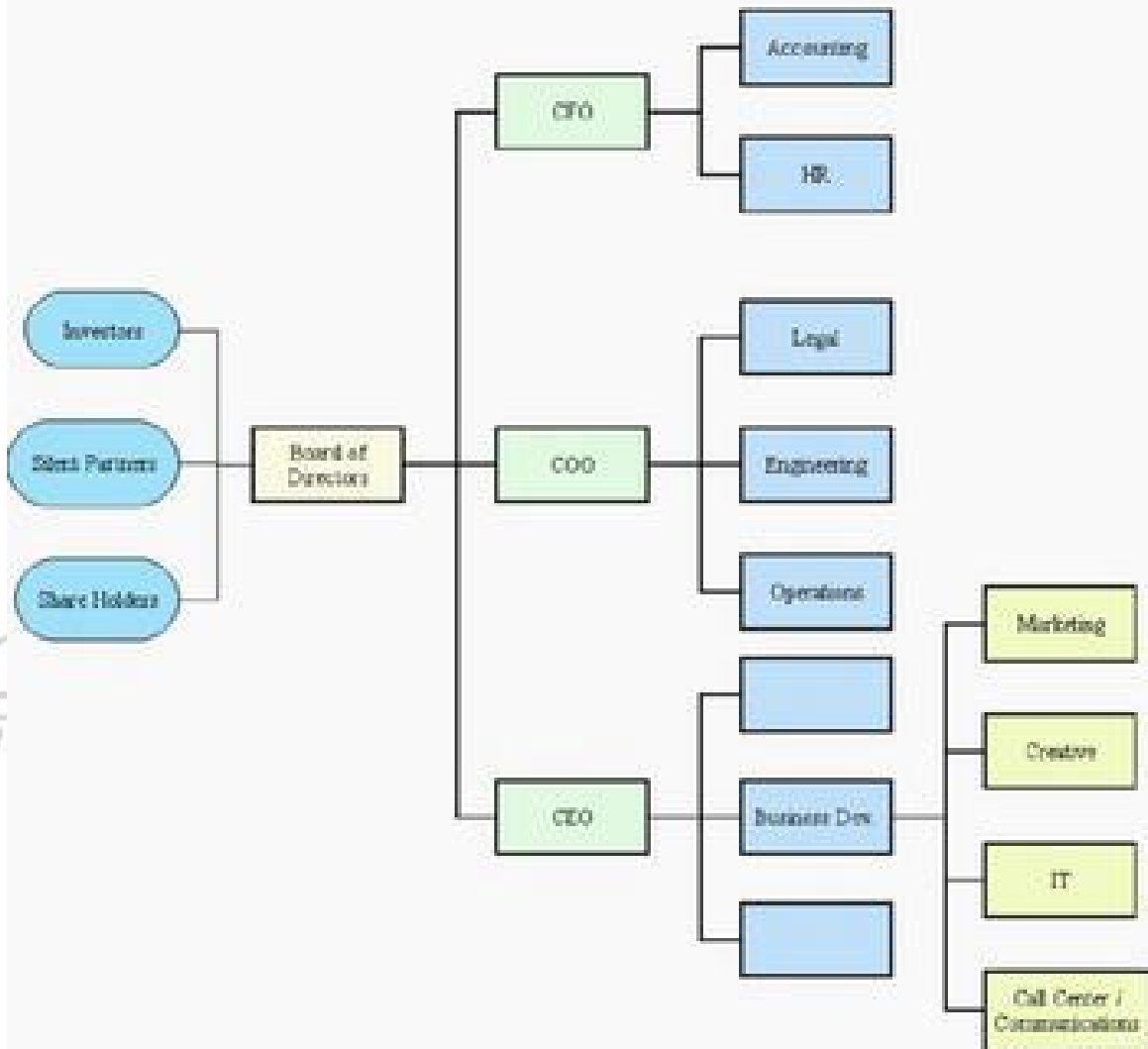


Call (866) 881-4022 or e-mail info@usgmg.com

5. Our Board

An international company needs support in multiple languages and in many locations. Our offices provide training and support to our affiliate partners each of which is a share holder.

Global Community Development Corporation





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The Marketing Department

The Marketing Department is the highest department within the US Global Marketing Group. All departmental activities are coordinated by the Marketing Department, which is headed by the Senior Marketing Director and a support staff. The Marketing Department is responsible for the Research, Planning, Development and Execution of all activities in accordance with the overall marketing plan once the client has approved it.

Research

The Marketing Department will extensively research all new accounts to identify the project's needs and specifications. Based on direct input from you, we will establish the objectives of the project. The research will define the project expectations and parameters and begin to form the basis of the marketing plan. Once our research has identified and segmented the targeted market, a comprehensive marketing plan will be developed to penetrate that market.

Planning

The market planning will clearly define and establish strategy, goals and realistic expectations in accordance with a specific (step by step) timeline of events. Planning will involve the consideration of proven forms of advertising and media to determine a strategy, which will produce the best return on investment, based on the project objectives. Each campaign will share a cohesive marketing strategy so that all advertising remains consistent both online and offline.

Development

Development of the marketing plan will clearly outline the responsibilities for each department along with establishing deadlines and accountability. The Marketing Department will coordinate the development of your marketing plan and make all necessary arrangements for the formal presentation of your marketing plan for final approval.

1805 Old Alabama Rd., Suite 200
Roswell, GA 30076
(404) 978-2229 • Fax (404) 978-2256 (Toll free) 1 (866) 881-4022
Email james@usgmg.com

Important Note from James! Please Read...

Because I want to deliver your project on time, I have to carefully guard my time. Sometimes it might seem difficult to reach me – that’s only because I’m working and avoiding interruptions. While I don’t normally just “pick up the phone” when it rings, I will be diligent about getting back with you as quickly as possible. Here’s my “system”:

If you’re trying to reach my by phone or fax: I answer my phone "live" **ONLY** on Tuesday, Wednesday, Thursday afternoons, from 12:00 noon to 4:00 PM Eastern Standard Time. Messages for me will be attended to as soon as possible by my assistant, and I will do my best to respond quickly, usually within 48 hours (weekdays). ***Current clients are given priority.***

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If you’re trying to reach my by email: I answer my email as quickly as possible – but like many people these days I am drowning in email. *I normally respond to email within 24 hours* on business days; I don’t do email on weekends or holidays. If you have emailed me and I have not replied after 3 business days, your email may have gotten lost in a spam filter (not necessarily my spam filter – could be yours or someone else’s, because email hops across many servers as it travels from your email box to mine). If you suspect you might have been filtered – please just call me direct at 404-978-2256. ***Current clients are given priority..***

If you hire my services: critique consultations take a minimum of 1-2 weeks for a response. Marketing works, depending on the depth of projects in queue and length of the project itself, it could take 3-6 weeks. I work only with a limited clientele each quarter – each carefully selected and reviewed by our board to insure we have a Win-Win situation.

Visit our website at <http://usgmg.com/> or call us toll free 1-866-881-4022 or local at 404-978-2229 and ask for James to learn more.



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Our mission: To give you results you can measure in “Dollars & Sense”.

USGMG brings an extra edge to your marketing. Learn how we increase traffic and sales

Visit our website

Read the testimonials

Give us a call

Marketing is a necessity, not an option!

If you're not contacting your customers someone else is!

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